

Jared Everitt

Channel Manager & Shortform Lead

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Channel manager and shortform lead with five years inside a 10M+ subscriber YouTube network. Over 1B views on videos I edited. Took a new channel from 0 to 1M subscribers in five months. Official Universal Pictures brand-partner work. CS degree from UW-Madison, applied to production tooling for editing automation and audience analytics.

EXPERIENCE

Channel Manager & Shortform Lead, Socksfor1 network

Apr 2021 - Jul 2026

- Ran shortform for a 10M+ subscriber network (Socks Live, Socksfor3, SockShorts, SocksIRL) plus TikTok and Instagram. Over 1B views on edited videos.
- Grew a new channel from 0 to 1M subscribers in its first 5 months. Cleared 100M+ monthly views multiple times, most recently June 2026.
- Pitched video concepts directly with the creator. Best original concept became a 63M-view short.
- Supported longform with on-site filming, section edits, and Frame.io review rounds on videos reaching 66M views.
- Delivered official Universal Pictures brand-partner content for the FNAF 2 theatrical release (37M+ views).
- Built internal tools: Premiere plugins that auto-cut 16+ camera multicam footage; an analytics app comparing retention and swipe-through across shorts and longform.

SELECTED WORK

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| "Would you go to the deepest hotel for a mystery prize?" | Short · 21M+ views · scripted, edited |
| "Five Nights at Freddy's in Real Life" | Longform · 66M+ views · section edit, on-site production |
| Universal Pictures FNAF 2 partnership short | Short · 37M+ views · scripted, edited |

SKILLS

Production: Premiere Pro, After Effects, Photoshop, Frame.io, Notion, YouTube Studio analytics, shortform strategy, on-site and multicam production

Development: Python, Java, C, C++, JavaScript, React, HTML/CSS, Dialogflow

EDUCATION

BS, Computer Science, University of Wisconsin-Madison

2019 - 2022

Coursework: Operating Systems, Databases, Artificial Intelligence, Computer Graphics, Building User Interfaces